

BIG SKY... ENDLESS OPPORTUNITIES



Invest In...

The Town of Stettler



The Town of Stettler is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The Town of Stettler is located in the southern region of the Eastern Alberta Trade Corridor.



ABOUT THE TOWN OF STETTLER

Stettler's location makes it the economic hub of East Central Alberta. Just 80 kms west of Red Deer, Stettler is only a short drive to either Edmonton or Calgary (190 kms, and 225 kms, respectively). Drumheller is 100 kms south of Stettler and, to the north, the City of Camrose is only 84 km away. This gives the Town of Stettler easy access to virtually all of the services and amenities that the province of Alberta has to offer. This trading area extends from the community of Alix to the west, all the way along the Highway 12 corridor to the Saskatchewan border. Being the hub of such a large trading area means that Stettler is home to many city style amenities, while still maintaining small town character.

Community Snapshot

Population (2021)	5,695
Value of all Regional Building Permits	\$178,702,000
Non-Residential Mill Rate (2025)	9.7888
Value of Major Projects in the Region	\$1,865,000,000

Source: Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)
www.palliseralberta.com



www.easternalbertatradecorridor.com



INVEST IN...
The Town of Stettler



OUR TOP INDUSTRIES



Agriculture

Agriculture employs most of the rural population and supports a healthy agricultural service sector. Stettler farmers produce diverse items like dairy products, straw, hay, barley, canola, oats, corn, rye, honey, poultry, hogs, and cattle. There is not only great potential to provide numerous services to area farmers, but also to become involved in food-processing.



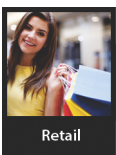
Oil & Gas

Stettler has a strong focus on oil and gas manufacturing, fabrication, and related services. There is a strong demand for energy production equipment, particularly for liquids-rich gas. Key companies include Twist Oilfield Mfg., NRG Process Solutions, and Stettler Oil and Gas, manufacture well-site production equipment, including separators, treaters, and process skids.



Tourism

Tourism is a strong driver in the Stettler economy with many attractions including the ever popular Alberta Prairie Steam Excursions and the close proximity to Buffalo Lake, with campsite destinations and summer homes in nearby Summer Villages of Rochon Sands and White Sands. Sportsmen from all over come for with the abundance of hunting and fishing in the area.



Retail

Stettler serves as a regional hub to a large trading area that supports a very strong local trade and commerce industry including such major retailers as Wal-Mart, Canadian Tire, Sobeys and No-Frills. These larger entities are complemented with a wide variety of successful independent merchants who provide many of the goods and services found in larger centres.

COMMUNITY STATISTICS

2021 Totals* 2021 %*

Demographics

Population	5695	
Median age of the population	43.2	
Total number of census families in private households	1530	
Total number of private households by tenure	2380	
Owner	1745	73.32%
Renter	640	26.89%
Average value of dwellings (\$)	\$262,800	
Average income \$	\$49,960	
Average household total income \$	\$76,500	

Labour Force

In the labour force	2760	
Participation rate		63.00%
Unemployment rate		9.20%
Management occupations	20	0.74%
Business, finance and administration occupations	365	13.54%
Natural and applied sciences and related occupations	85	3.15%
Health occupations	270	10.01%
Occupations in education, law and social, community and government services	220	8.16%
Occupations in art, culture, recreation and sport	65	2.41%
Sales and service occupations	805	29.86%
Trades, transport and equipment operators and related occupations	545	20.22%
Natural resources, agriculture and related production occupations	160	5.93%
Occupations in manufacturing and utilities	165	6.12%

Education

High school diploma or equivalent	1580	36.32%
Postsecondary certificate, diploma or degree	1960	45.06%
Apprenticeship or trades certificate or diploma	505	11.61%
College, CEGEP or other non-university certificate or diploma	785	18.05%
University certificate or diploma below bachelor level	105	2.41%
University certificate, diploma or degree at bachelor level or above	45	1.03%

*Source: 2021 Statistics Canada Census



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Palliser Economic Partnership

www.palliseralberta.com