

# BIG SKY... ENDLESS OPPORTUNITIES



Invest In...

The Town of Redcliff



The Town of Redcliff is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The Town of Redcliff is located in the southern region of the Eastern Alberta Trade Corridor.



## ABOUT THE TOWN OF REDCLIFF

The Town of Redcliff is located in the Palliser Economic Partnership (PEP) region of Alberta. PEP is a regional alliance of communities and agencies in Alberta Southeast that work together to enhance the area's economic well-being. Redcliff is located on the north bank of the South Saskatchewan River bordering the City of Medicine Hat to the south and east. A progressive town, Redcliff currently boasts a population of over 5,900 (2024). The Town continues to grow with new housing starts and businesses coming to the community. Beyond our own growth, our proximity to the City of Medicine Hat offers our residents ample additional employment and business opportunities.

### Community Snapshot

Population	5,581 (2021)
Value of all Regional Building Permits	\$178,702,000
Non-Residential Tax Rate	17.5692
Value of Major Projects in the Region	\$5,440,600,000

Source: 2023-2024 Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)  
[www.palliseralberta.com](http://www.palliseralberta.com)



[www.easternalbertatradecorridor.com](http://www.easternalbertatradecorridor.com)



## INVEST IN... The Town of Redcliff



### OUR TOP INDUSTRIES



#### Agriculture

The Town of Redcliff is known as the "Greenhouse Capital of the Prairies." This is due to our long hours of sunlight, inexpensive natural gas and proximity to the concentrations of commercial greenhouses in Western Canada. There are over 50 acres under glass or plastic and room for continued growth. Cucumbers, tomatoes, and peppers are grown in abundance in the region.



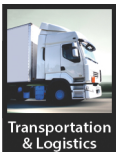
#### Oil and Gas

In addition to our proximity to regional oil wells, Redcliff is situated near the junction of the Trans-Canada Highway and Highway 41, which is a major route to oil and gas developments in the oil sands. We are ideally situated for oil and gas transportation and servicing. In addition, the Town's well established business and industrial parks are in the ideal place to support this industry regionally.



#### Manufacturing

Fibreglass manufacturing in Redcliff continues to be an economic driver for the Town. Local fibreglass production specialists produce a wide range of moulded fibre glass and insulation products for the Canadian and export markets. The range of markets served by these manufacturers is almost without limit and includes agriculture, mining, transport, marine, recreational, electrical, and fitness to name a few.



#### Transportation

Redcliff is located in Southeast Alberta on the Trans-Canada Highway. The Town is 15 minutes from downtown Medicine Hat and only a two hour drive north of the US border on Highway 41. Redcliff is part of the Eastern Alberta Trade Corridor, which stretches from Alberta's oil fields to the Gulf of Mexico. Medicine Hat Municipal Airport provides commercial and air freight services for Redcliff residents.

### COMMUNITY STATISTICS

	2021 Totals*	2021 %*
<b>Demographics</b>		
Population	5,581	
Median age of the population	40.4	
Total number of census families in private households	1,640	
Total number of private households by tenure	2,185	
Owner	1,685	77.12%
Renter	500	22.88%
Average value of dwellings (\$)	\$288,400	
Average income \$	\$48,160	
Average household total income \$	\$82,200	
<b>Labour Force</b>		
In the labour force	2,920	
Participation rate		65.20%
Unemployment rate		12.30%
Management occupations	10	0.35%
Business, finance and administration occupations	360	12.68%
Natural and applied sciences and related occupations	185	6.51%
Health occupations	240	8.45%
Occupations in education, law and social, community and government services	215	7.57%
Occupations in art, culture, recreation and sport	20	0.70%
Sales and service occupations	700	24.65%
Trades, transport and equipment operators and related occupations	680	23.94%
Natural resources, agriculture and related production occupations	330	11.62%
Occupations in manufacturing and utilities	110	3.87%
<b>Education</b>		
High school diploma or equivalent	1,455	32.48%
Postsecondary certificate, diploma or degree	1,975	44.08%
Apprenticeship or trades certificate or diploma	560	12.50%
College, CEGEP or other non-university certificate or diploma	920	20.54%
University certificate or diploma below bachelor level	95	2.12%
University certificate, diploma or degree at bachelor level or above	0	0.00%

\*Source: 2021 Statistics Canada Census

### SITE SELECTION INFORMATION

Services	Providers*
Electrical Provider(s)	City of Medicine Hat
Natural Gas Provider(s)	City of Medicine Hat
Broadband Provider(s)	CCI Wireless; Shaw; Telus; Xplore; Shockware
Water Management	Town of Redcliff
Waste/Sewage Management	Town of Redcliff
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\*Please contact Providers for pricing & capacity information