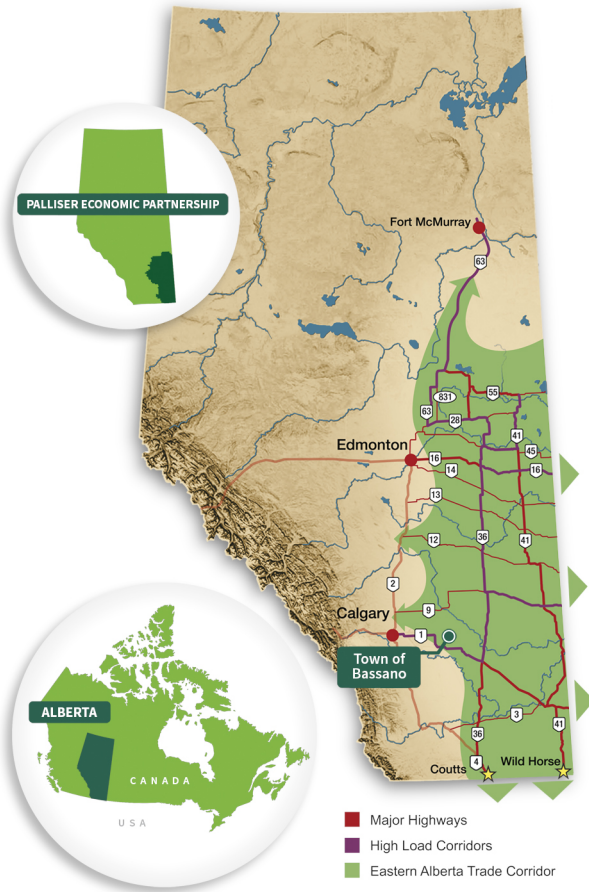


# BIG SKY... ENDLESS OPPORTUNITIES



Invest In...

The Town of Bassano



The Town of Bassano is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The Town of Bassano is located in the southern region of the Eastern Alberta Trade Corridor.



## ABOUT THE TOWN OF BASSANO

The Town of Bassano is located in the Palliser Economic Partnership (PEP) region of Alberta. PEP is a regional alliance of communities and agencies in Alberta Southeast that work together to enhance the area's economic well-being. Bassano is a progressive community of over 1,200 people located 90 minutes east of Calgary on the Trans-Canada Highway 1. Incorporated as a town in 1911, Bassano has always been an enterprising and growing community. Today, Bassano offers commercial and industrial development opportunities, together with many recreational facilities and activities. Opportunity is abundant in Bassano and the business climate has never been more promising.

### Community Snapshot

Population	1,216 (2021)
Value of all Regional Building Permits	\$178,702,000
Non-Residential Tax Rate	17.28
Value of Major Projects in the Region	\$5,440,600,000

Source: 2023-2024 Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)  
[www.palliseralberta.com](http://www.palliseralberta.com)



[www.easternalbertatradecorridor.com](http://www.easternalbertatradecorridor.com)



INVEST IN...  
The Town of Bassano

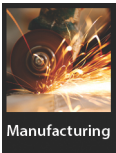


## OUR TOP INDUSTRIES



### Agriculture

An abundance of productive farmland, clean air and water make Bassano an attractive place to live and operate a business. Bassano farmers produce an almost unlimited variety of crops. Pulse, barley, oats, canola, potatoes and endless fields of wheat surround the community. The longest growing season in Alberta, with unusually high summer temperatures, helps produce exceptional levels of quality product.



### Manufacturing

Bassano has a vibrant manufacturing sector for items such as agricultural implements, refuse containers, garments for the oil and gas industry, truck parts and accessories, and specialized equipment. The region has a number of highly qualified and innovative welders undertaking custom steel fabrication and manufacturing and the Town has over 160+ acres of industrial sites available for development.



### Oil and Gas

Bassano is strategically located for oil and gas industry transportation and servicing with its close proximity to Highway 36, a high load corridor to the oil fields. The Town, being near the cities of Calgary and Medicine Hat, offers an extended market engaged in the oil and gas industry, including exploration, extraction, and field operation. The area boasts several thriving oil and gas product and service companies.



### Transportation

Bassano is located in southeastern Alberta, 140 kilometres east of Calgary and 160 kilometres west of Medicine Hat on Highway 1. The Town is situated on the western edge of the County of Newell, is on the high load corridor and is part of the Eastern Alberta Trade Corridor. The airstrip is located three kilometres north of town and the nearest commercial and air freight services are at Calgary International Airport.

## COMMUNITY STATISTICS

	2021 Totals*	2021 %*
<b>Demographics</b>		
Population	1,216	
Median age of the population	50	
Total number of census families in private households	335	
Total number of private households by tenure	540	
Owner	405	75.00%
Renter	135	25.00%
Average value of dwellings (\$)	\$202,000	
Average income \$	\$45,600	
Average household total income \$	\$72,000	
<b>Labour Force</b>		
In the labour force	645	
Participation rate		62.30%
Unemployment rate		17.10%
Management occupations	10	1.63%
Business, finance and administration occupations	85	13.82%
Natural and applied sciences and related occupations	0	0.00%
Health occupations	25	4.07%
Occupations in education, law and social, community and government services	40	6.50%
Occupations in art, culture, recreation and sport	0	0.00%
Sales and service occupations	175	28.46%
Trades, transport and equipment operators and related occupations	185	30.08%
Natural resources, agriculture and related production occupations	30	4.88%
Occupations in manufacturing and utilities	65	10.57%
<b>Education</b>		
High school diploma or equivalent	360	34.78%
Postsecondary certificate, diploma or degree	445	43.00%
Apprenticeship or trades certificate or diploma	145	14.01%
College, CEGEP or other non-university certificate or diploma	205	19.81%
University certificate or diploma below bachelor level	10	0.97%
University certificate, diploma or degree at bachelor level or above	0	0.00%

\*Source: 2021 Statistics Canada Census

## SITE SELECTION INFORMATION

Services	Providers*
Electrical Provider(s)	Atco; Epcor; Direct Energy
Natural Gas Provider(s)	Fortis Alberta; Epcor; Direct Energy
Broadband Provider(s)	EIDnet; Shaw; TELUS; Xplore
Water Management	Newell Regional Services Corporation
Waste/Sewage Management	Newell Regional Solid Waste Management Authority Ltd

\*Please contact Providers for pricing & capacity information