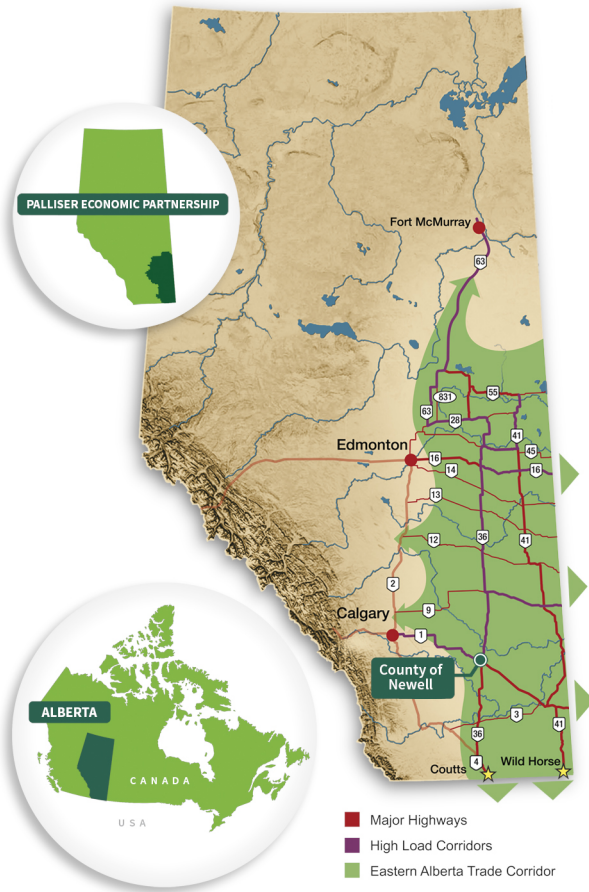


BIG SKY... ENDLESS OPPORTUNITIES



Invest In...

The County of Newell



The County of Newell is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The County of Newell is located in the southern region of the Eastern Alberta Trade Corridor.



ABOUT THE COUNTY OF NEWELL

The County of Newell is located in the Palliser Economic Partnership (PEP) region of Alberta. The County of Newell, surrounding the City of Brooks, is home to approximately 7,500 people who reside on farms and within the several towns, villages and hamlets scattered throughout the area. With over two thirds of the population under the age of 44, the economy in the region has seen rapid growth in recent years within its core economic bases of oil and gas exploration, manufacturing, wholesale trade, and agriculture.

Community Snapshot

Population	7,465 (2021)
Value of all Regional Building Permits	\$178,702,000
Non-Residential Tax Rate	8.8552
Value of Major Projects in the Region	\$5,440,600,000

Source: 2023-2024 Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)
www.palliseralberta.com



www.easternalbertatradecorridor.com



INVEST IN... The County of Newell



OUR TOP INDUSTRIES



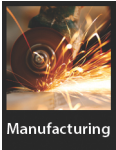
Oil and Gas

The County has 68.5 billion m³ of natural gas reserves, 3rd largest in the province. Approximately 170 companies employ hundreds of people in the energy sector in the region. The sector generates associated service and secondary energy opportunities that tap local labour force skill sets.



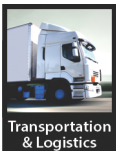
Agriculture

The County has a thriving agricultural base with ready access to Calgary and its global transportation linkages. With a younger work force and average farm receipts between \$100,000-\$249,999, the region has some of the most profitable farms in Alberta. Opportunities exist in organic foods, horticulture (flowers, bulbs, berry crops, nurseries, specialty crops and processing), food processing, and food production.



Manufacturing

The manufacturing sector in the region is a very productive and highly specialized market and is one of the larger productivity centers in Alberta. This provides a significant opportunity to other industries that provide support to the manufacturing industry. Our specialties include metal manufacturing, fabricated metal products, as well as machinery, chemical, furniture and food manufacturing (meat processing).



Transportation

Both the Trans-Canada Highway and the Canadian Pacific Railway mainline pass through the center of the County. The County is part of the Eastern Alberta Trade Corridor and is also served by Highway 36 as a main north-south transportation artery. The nearest airports are in Brooks and Bassano with the nearest commercial passenger and air freight facilities located at Calgary International Airport.

COMMUNITY STATISTICS

Demographics

	2021 Totals*	2021 %*
Population	7,465	
Median age of the population	39.2	
Total number of census families in private households	1,875	
Total number of private households by tenure	2,405	
Owner	2,030	84.41%
Renter	380	15.80%
Average value of dwellings (\$)	\$382,800	
Average income \$	\$53,000	
Average household total income \$	\$89,900	

Labour Force

In the labour force	3,645	
Participation rate		71.50%
Unemployment rate		7.00%
Management occupations	35	1.04%
Business, finance and administration occupations	370	10.96%
Natural and applied sciences and related occupations	100	2.96%
Health occupations	150	4.44%
Occupations in education, law and social, community and government services	290	8.59%
Occupations in art, culture, recreation and sport	50	1.48%
Sales and service occupations	535	15.85%
Trades, transport and equipment operators and related occupations	715	21.19%
Natural resources, agriculture and related production occupations	1,190	35.26%
Occupations in manufacturing and utilities	145	4.30%

Education

High school diploma or equivalent	1,695	33.24%
Postsecondary certificate, diploma or degree	2,055	40.29%
Apprenticeship or trades certificate or diploma	520	10.20%
College, CEGEP or other non-university certificate or diploma	930	18.24%
University certificate or diploma below bachelor level	115	2.25%
University certificate, diploma or degree at bachelor level or above	25	0.49%

*Source: 2021 Statistics Canada Census

SITE SELECTION INFORMATION

Services

Electrical Provider(s)
Natural Gas Provider(s)
Broadband Provider(s)
Water Management
Waste/Sewage Management

Providers*

Atco; Epcor; Direct Energy
Fortis Alberta; Epcor; Direct Energy
EIDnet; Shaw; Telus; Xplora
Newell Regional Services Corporation
Newell Regional Solid Waste Management Authority Ltd

*Please contact Providers for pricing & capacity information

Contact Us

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