

BIG SKY... ENDLESS OPPORTUNITIES



Invest In...

The City of Brooks



The City of Brooks is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The City of Brooks is located in the southern region of the Eastern Alberta Trade Corridor.



ABOUT THE CITY OF BROOKS

Brooks is a major urban centre between Medicine Hat and Calgary and the second largest community in Southeast Alberta located in the Palliser Economic Partnership (PEP) region. The City has a prominent oil and gas industry, as well as a significant agricultural industry. An oasis on the prairie, with Lake Newell Reservoir at its doorstep serving as the primary water source for irrigation and major recreation, Brooks is at the center of the Canadian Badlands. The City puts a priority on programs and services aimed at children and youth and prides itself on being a community where family and business are welcome. We welcome you to share in the enthusiasm we have for the future!

Community Snapshot

Population	14,924 (2021)
Value of all Regional Building Permits	\$178,702,000
Non-Residential Tax Rate	16.7392
Value of Major Projects in the Region	\$5,440,600,000

Source: 2023-2024 Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)
www.palliseralberta.com



www.easternalbertatradecorridor.com



INVEST IN...
The City of Brooks

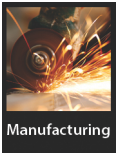


OUR TOP INDUSTRIES



Oil and Gas

Ongoing drilling and exploration programs mean that these companies in Brooks are creating a greater foundation for oil and gas in the region for the future. These companies provide goods and services for exploration, and production and delivery. There are approximately 200 businesses in the Brooks area resulting in a concentration that is unique for a community the size of Brooks.



Manufacturing

Brooks has an innovative and vibrant manufacturing sector for items such as agricultural implements, refuse containers, garments for the oil and gas industry, truck parts and accessories, and specialized equipment for the heavy oil industry, etc. The City and surrounding area boast a number of highly qualified and innovative welders undertaking custom steel fabrication and other manufacturing services.



Agriculture (food processing)

The agricultural economy remains a vital element of the Brooks economy with over 300,000 irrigated farmland acres, 290,000 acres of cultivated dry land farming, and 600,000 acres of native and improved rangeland in the region. The agricultural sector is further supported by a number of research and development facilities and the food processing industry is a significant contributor to the agricultural sector.



Transportation

Brooks location on the Trans-Canada Highway 1 and proximity to the high load corridor of Highway 36 leading to the rich provincial resources in the north, places the City in a unique location to take advantage of commerce in the region. The Brooks Municipal Airport is an all-weather facility. The nearest commercial and air freight services are at Medicine Hat Airport, Lethbridge and Calgary International.

COMMUNITY STATISTICS

	2021 Totals*	2021 %*
Demographics		
Population	14,924	
Median age of the population	36	
Total number of census families in private households	3,765	
Total number of private households by tenure	5,140	
Owner	3,330	64.79%
Renter	1,810	35.21%
Average value of dwellings (\$)	\$269,600	
Average income \$	\$50,680	
Average household total income \$	\$89,200	
Labour Force		
In the labour force	7,705	
Participation rate		68.60%
Unemployment rate		8.80%
Management occupations	25	0.33%
Business, finance and administration occupations	710	9.47%
Natural and applied sciences and related occupations	210	2.80%
Health occupations	385	5.13%
Occupations in education, law and social, community and government services	680	9.07%
Occupations in art, culture, recreation and sport	60	0.80%
Sales and service occupations	1,610	21.47%
Trades, transport and equipment operators and related occupations	1,260	16.80%
Natural resources, agriculture and related production occupations	520	6.93%
Occupations in manufacturing and utilities	2,040	27.20%
Education		
High school diploma or equivalent	4,080	36.04%
Postsecondary certificate, diploma or degree	3,935	34.76%
Apprenticeship or trades certificate or diploma	875	7.73%
College, CEGEP or other non-university certificate or diploma	1,485	13.12%
University certificate or diploma below bachelor level	240	2.12%
University certificate, diploma or degree at bachelor level or above	100	0.88%

*Source: 2021 Statistics Canada Census

SITE SELECTION INFORMATION

Services	Providers*
Electrical Provider(s)	Atco; Epcor; Direct Energy
Natural Gas Provider(s)	Fortis Alberta; Epcor; Direct Energy
Broadband Provider(s)	EIDnet; Shaw; Telus; Xplore
Water Management	Newell Regional Services Corporation
Waste/Sewage Management	Newell Regional Solid Waste Management Authority Ltd

*Please contact Providers for pricing & capacity information



Contact Us
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Palliser Economic Partnership

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